

BMC 3rd Semester Exam., 2018

PRINT JOURNALISM

Time : 3 hours

Full Marks : 60

Instructions :

- (i) The marks are indicated in the right-hand margin.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. **1** and **2** are compulsory.

1. Answer any six of the following as directed :
2×6=12

- (a) According to inverted pyramid model of newswriting, the least important information should be at the
 - (i) bottom
 - (ii) right
 - (iii) top
 (Choose the correct option)
- (b) What was the name of India's first newspaper?
- (c) Beat reporting is also known as specialized reporting.
(State True or False)

- (d) What does photojournalist do?
- (e) The Audit Bureau of Circulations of India is a _____ circulation-auditing organization.
 - (i) profit
 - (ii) non-profit
 - (iii) non-government
 (Choose the correct option)
- (f) Do not start writing until you have a
 - (i) plan
 - (ii) pen
 - (iii) paper
 (Choose the correct option)
- (g) Sub-editing is all about quality control in print journalism.
(State True or False)
- (h) What is free press theory?
- (i) Newspaper acts as a barrier between the government and the people.
(State True or False)
- (j) In which country was the first newspaper printed?
 - (i) Japan
 - (ii) China
 - (iii) USA

(Choose the correct option)

2. Explain any *three* of the following : $4 \times 3 = 12$

- (a) Intro is the soul of news
- (b) Columnist
- (c) Press conference
- (d) Cartoon
- (e) Dateline

Answer any *three* of the following questions :

$12 \times 3 = 36$

- 3. Write the different sources of news in journalism. What are the different types of reporter?
- 4. What does it mean to be objective in writing?
- 5. Write the origin and growth of Indian press. What is the impact of technology on newspaper?
- 6. What are the four theories of press? What is the authoritarian theory of press?
- 7. Write the importance of news-deadline for a newspaper.

★ ★ ★