

Code : 302406

BBA 4th Semester Exam., 2018

ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME

Time : 3 hours

Full Marks : 60

Instructions :

- (i) The marks are indicated in the right-hand margin.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. 1 and 2 are compulsory.

1. Answer any six of the following : $2 \times 6 = 12$

- (a) Define entrepreneurship.
- (b) Define entrepreneurial culture.
- (c) Explain entrepreneur vs. entrepreneurs.
- (d) What is business opportunity?
- (e) What is an 'industrial policy'?
- (f) Explain the stages of project planning.
- (g) What do you mean by sick industrial unit?

(Turn Over)

8AK/495

(2)

- (h) What is meant by a business plan?
- (i) Mention any four types of entrepreneurs.
- (j) Define small-scale industries.

2. Answer any three of the following : $4 \times 3 = 12$

- (a) Briefly explain different types of entrepreneurs and also explain the problems faced by them.
- (b) What is the need and significance of entrepreneurship?
- (c) Write the function and characteristics of entrepreneur.
- (d) Define the stages in setting up small-scale industries.
- (e) What is the nature and purpose of project planning?

3. Explain the role and importance of entrepreneurship in economic development with examples.

4. What is entrepreneurial mobility? Explain with its meaning and concept. Support your answer with motivation theories.

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(Continued)

5. What is the role assigned to small-scale industries? Describe the problem faced by small-scale industries. 12
6. What do you understand by the MSME policy? Also explain which type of agencies are formulating these policies. 12
7. What do you mean by project? Explain the content of project report. Give a format for preparation of preliminary project report. 12

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