

Code : 302205

BBA 2nd Semester Theory Examination, 2017
Information Technology in Management-2(Management Information System)

Time : 3 hours

Full Marks : 60

Instructions :

- (i) *There are seven questions in this Paper.*
- (ii) *Attempt five questions in all.*
- (iii) *Question No. 1 & 2 is compulsory.*
- (iv) *The questions are of equal value.*

Choose the correct answer of the following: $2 \times 6 = 12$

- (a) An MIS provides:
 - (i) past information
 - (ii) Present information
 - (iii) future information
 - (iv) all of the above
- (b) An information system that responds immediately to the needs of the physical system is called a:
 - (i) inline system
 - (ii) online system
 - (iii) offline system
 - (iv) realtime system

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- (c) Which of the following is not of the factors affecting the difficulty of the MIS project?
 - (i) Objectives of the firm
 - (ii) The existing MIS
 - (iii) Management abilities
 - (iv) Employee attitude
- (d) The executive vice-president usually has responsibility for the:
 - (i) Physical system of the firm
 - (ii) Conceptual information system of the firm
 - (iii) Both (i) and (ii)
 - (iv) Neither (i) nor (ii)
- (e) Difficulty of MIS implementation is affected by
 - (i) employee attitude
 - (ii) the firm's objectives
 - (iii) the firm's existing MIS
 - (iv) All of the above
- (f) Which of the following is not true about expert system?
 - (i) Expert systems are collections of human knowledge
 - (ii) Expert systems are expensive to design
 - (iii) expert systems are usually designed to run on small general purpose computers
 - (iv) maintenance support may difficult to obtain for an expert system.

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2. (a) Give the definitions of the MIS and explain the structure of the MIS. 6
- (b) Create the MIS model in the hospital and explain it's working? 6
3. (a) What is the value of information and information systems? 6
- (b) Explain the role of the information systems. 6
4. (a) Business organization act as a system. Elaborate with the examples. <https://www.akubihar.com> 6
- (b) Explain the following: 3+3
- (i) System approach
- (ii) Manufactured and natural systems?
5. (a) How can the information system play the vital roles in the decision making of the managers? 6
- (b) What is the difference between MIS and DSS? 6
6. (a) What do you mean by ERP? 6
- (b) What are the advantages of the ERP? 6
7. (a) What are the advantages and disadvantages of the Expert Systems? 6
- (b) In which areas, Artificial Intelligence is implemented? 6
