

Code : 302201

BBA 2nd Semester Theory Examination, 2017

Business Organization & Environment

Time : 3 hours

Full Marks : 60

Instructions :

- (i) There are seven questions in this Paper.
- (ii) Attempt five questions in all.
- (iii) Question No. 1 & 2 is compulsory.
- (iv) The marks are indicated in the right-side margin.

6×2=12

- (i) Explain the various environment factors in brief.
- (ii) What is business environment?
- (iii) What do you understand by economic environment?
- (iv) What is SWOT analysis?
- (v) What are the basic elements of SWOT analysis?
- (vi) What are the features of Business Environment?
- (vii) List down the importance of Business Environment.
- (viii) Differentiate between Economic and Social Environment.
- (ix) What is sole proprietorship?
- (x) What is liberalization?

3×4=12

- (i) Briefly explain Memorandum of Association.

P.T.O.

- (ii) Discuss on the different forms of business organization.
- (iii) Define Organization and bring out the features of formal and informal organization.

(iv) State any three social objectives of business.

(v) State the features of stock exchange.

3. What is departmentation? Bring out the salient features of departmentation.

4. Elaborate on the principles of sound organization structure.

5. Discuss on the environment protection act 1986.

6. Discuss one the strategies of the current five year plan.

7. Elaborate on the fundamental rights of the state policy.

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