

9. What is an ERP and discuss four fundamental components of ERP? 14

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Code : 061818

B.Tech. 8th Semester Exam., 2017

E-Commerce & ERP

Time : 3 hours

Full Marks : 70

Instructions :

- (i) The marks are indicated in the right hand margin.
- (ii) There are **Nine** questions in this paper.
- (iii) Attempt **Five** questions in all.
- (iv) Questions No. 1 is compulsory.

1. Answer any seven questions from the following:

2×7=14

(a) Which of the following describes e-commerce ?

- (i) Doing business electronically
- (ii) Doing business
- (iii) Sale of goods
- (iv) all of the above

(b) Which is a function of E-commerce?

- (i) Marketing
- (ii) Advertising
- (iii) Warehousing
- (iv) all of the above

(c) ..... is the electronic transmission of business transaction documents directly between the computers of trading partners in a standard message format.

- (i) ERP
- (ii) EDI
- (iii) B2B
- (iv) none of the above

(d) What are the two properties of E-cash?

(e) Define knowledge management.

(f) Which of the following statements about E-Commerce and E-Business is true?

- (i) E-Commerce involves buying and selling over internet while E-Business does not.
- (ii) E-Commerce is B2C while E-Business is B2B.
- (iii) E-Business is a broader term that encompasses E-Commerce (buying and selling) as well as doing other forms of business over the internet.
- (iv) none of the above

(g) What is a software Agent?

(h) AMPS, TDMA, CDMA, CDPD stands for .....

- (i) List any two features of internet banking.
- (j) The solution for all business needs is

- (i) EDI
- (ii) ERP
- (iii) SCM
- (iv) none of the above

2. (a) Discuss the types of E-commerce and its advantages and disadvantages. 07

(b) Discuss in detail the difference between E-Commerce and E-Business. 07

3. Explain the working strategy of E-Cash. 14

4. (a) What is meant by E-branding ? Explain various elements of E-branding with an example. 07

(b) What is the Role of a firewall ? 07

5. (a) What is meant by digital signature ? Explain how it is done. 07

(b) Compare and contrast CDMA and GSM in the Indian context? 07

6. Write briefly about E-supply chain architecture and E-supply chain components. 14

7. Describe briefly about various online financial services provided in India. 14

8. Write short notes on the following: 7×2=14

- (a) Generations in Wireless communication
- (b) Security issues in M-Commerce